MASON DAY 2024

SPONSOR PROSPECTUS

A MARKET WORTH ITS GREEN & GOLD . . .

masonday.gmu.edu

Student Involvement

703-993-2909  sa@gmu.edu
si.gmu.edu
**MASON DAY 2024**

**EVENT DETAILS**

Friday, April 26, 2024
3pm to 10pm

Lots A and L
George Mason University
Fairfax Campus

Open To
Mason Students & Guests
Faculty/Staff/Alumni
Community

MASON’S OLDEST & LARGEST CAMPUS TRADITION!

Featuring:
Carnival Rides
Midway Attractions
Novelties
DIY’s and make-n-takes
Food Trucks
Giveaways
& MORE

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WHO ATTENDS MASON DAY?
40% Residential Students
60% Off-Campus Students
81% Undergraduates
9% Graduate Students
91% Under 25 years old
15% Faculty/Staff/Alumni, Community & Guests

GEORGE MASON UNIVERSITY IS the largest and most diverse public institution of higher education in the Commonwealth of Virginia.

OVER 7,000 PEOPLE ATTEND MASON DAY EACH YEAR!

20% of funds needed for MASON DAY come from sponsors and vendors

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GET IN ON THE ACTION!

Super Patriot $10,000
1 AVAILABLE
LARGE LOGO ON 4,000 MASON DAY T-SHIRTS
(2) 3x4 VINYL BANNERS DISPLAYED AROUND MASON DAY
(1) 12 x 4 VINYL BANNER IN FRONT OF THE MAIN STAGE
(1) 10X10 VENDOR SPACE (access to power, 3 6’ tables, 4 chairs)
LOGO ON MASON DAY WEBSITE AND ALL PRINT MATERIAL

The Patriot $5,000
3 AVAILABLE
MEDIUM LOGO ON 4,000 MASON DAY T-SHIRTS
SMALL LOGO ON 2,000 MASON DAY CANVAS SHOPPER TOTES
(2) 3x4 VINYL BANNER DISPLAYED AT MASON DAY
(1) 10X10 VENDOR SPACE (access to power, 3 6’ tables, 4 chairs)
LOGO ON MASON DAY WEBSITE

Patriot Junior $2,500
4 AVAILABLE
SMALL LOGO ON 2,000 MASON DAY CANVAS SHOPPER TOTES
SPONSOR NAME ON 4,000 MASON DAY T-SHIRTS
(1) 3x4 VINYL BANNER DISPLAYED AT MASON DAY
(1) 10X10 VENDOR SPACE (access to power, 3 6’ tables, 4 chairs)
LOGO ON MASON DAY WEBSITE

Mini Patriot $1,000
10 AVAILABLE
SPONSOR NAME ON 4,000 MASON DAY T-SHIRTS
(2) 3x4 VINYL BANNER DISPLAYED AT MASON DAY
(1) 10X10 VENDOR SPACE (access to power, (1) 6’ table, 2 chairs)

Mason Day Vendor Space $250
(1) 10x10 Vendor Space (access to power, (1) 6’ table, 2 chairs)

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Ask us about other ways to donate!
T-SHIRT SPONSOR SIZES

Back of shirt

Large Logo

Medium  Medium  Medium

Name  Name  Name
Name  Name  Name
Name  Name  Name
Name  Name  Name

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TOTE BAG
SPONSOR SIZES

Back of Tote Bag

Medium  Medium  Medium
Small    Small    Small    Small
University Vendor Requirements
Go to https://si.gmu.edu/rso/#contract for information on campus vendor requirements.

Sponsorship Interest Form
bit.ly/MasonDay24Sponsors

Contact Us
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