March 9, 2015

Dear Mason Community Member,

The Office of Student Involvement at George Mason University is excited to host our Annual event Mason Day 2015 on Friday, April 24\textsuperscript{th}. Mason Day is an annual event and is the university’s longest standing tradition. We are even more excited that Mason Day will celebrate it’s 50\textsuperscript{th} anniversary this year!

Mason Day consists of various carnival rides and attractions, as well as live music, free giveaways and serves as an for our community to come together in celebration of George Mason.

\textbf{Nearly 6,000 people participate in Mason Day each year!}

Student Involvement prides itself on providing students at Mason with a strong sense of belonging and an environment that fosters fun, engagement & meaningful connection. This year – for the first time – our office is working to solicit corporate partners. Attached to this letter you will find an informational sheet that lists our four partnership levels:

- Patriot Level Sponsorship ($10,000)
- Gold Level Sponsorship ($5,000)
- Green Level Sponsorship ($1,000)
- Gunston Level Sponsorship ($500)

Each of these packages is an opportunity for your company to have a strong presence at our event! Additionally, each package comes with a variety of items, which allow for opportunities to highlight your organization/company throughout the event and more!

If you’re interested in participating through an in-kind donation instead of a monetary contribution, please let us know and we would be happy to work with you! In addition, if you are interested in custom packages, we are open to discussing options. Our hope is that each partner views their role as an integral part of the event’s success and that our community notices their commitment to Mason.

We appreciate your time and consideration and look forward to forging a new relationship with your company.

Sincerely,

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